

Client:

Premier Financial Group was launched in November 2009 by Ian Goody, George Ioannou, Simon Linstead & Geoff Barber. Each of the companies that form the group specialize in a particular area of the financial services industry; Premier Mortgages & Protection in mortgages and insurance, Premier Independent Financial Advice in pensions and investments, Premier Wills & Probate in wills and estate planning and Premier Business Solutions in business protection and public liability insurance. The four directors have been running successful businesses in their respective sector for many years and had worked with one another on a less formal basis for several years prior to deciding to join forces. With a proven track record already behind each of them they believe this new joint venture will be a success. Ian Goody, who heads the group, explains why they chose ITELICA as their IT partner.



<http://www.thinkpremier.co.uk>

Tel: 01603 75 00 22

Testimonial:

"We started working with ITELICA in February 2002 when I was the director of Home Mortgage Search which later became Premier Mortgage Search. Up until that point I'd looked after the IT side of things myself but with the business growing and IT getting more complicated I decided it was time to outsource this to a specialist. A business associate recommended I contact Nick Marsh who had just started his own IT support company. ITELICA have been looking after our IT ever since. They've been an integral part of our operations as our business has evolved and grown. We've always found them to be competent, professional and dependable. We've built our business on providing our customers with a better service than they can get elsewhere so we can't afford to be let down by our IT systems. Having an IT partner who knows our business and we know we can depend on is crucial.

When it came to deciding on Premier Financial Group's IT partner it wasn't a difficult decision. We knew ITELICA had years of experience managing the IT networks of other Independent Financial Advisors and Will Writers in the region and this, combined with our trust in their capabilities, made the decision easy."



Ian Goody - CEO

Premier Financial Group Ltd